

Maxtra Technologies is highly spirited software development company with a strong team of 150+ highly skilled IT expers, Catering result-oriented and cost competitive solutions to SME's accrossthe globe.

#### **CMMI LEVEL 3**

ISO 9001:2015 Certified, ISO 9001:2013 Certified

Teamwork,
Quality Excellence













#### **About Maxtra Technologies**

Maxtra Technologies is a leading IT service provider company in India. It is well known for providing IT Software and Development solution with Agile, Waterfall & Iterative methodology. It is recognized by the IT stakeholders, as a premier mobile app development service provider, that can build the perfect mobile application for any business. With a culmination of cutting-edge technology and advanced development practices, the Company has developed and deployed hundreds of applications across business verticals and has consistently maintained a high success rate for 15+ years and counting.

Maxtra Technologies is a leading IT service provider company providing its services worldwide. We take pride in deploying hundreds of applications across diverse business verticals. Based on knowledge and market experience, we have maintained a high success rate for 15 + years. Our esteemed organization was the recognized partner for Business Connect around the world on March 21, 2020. We also received recognition as a recognized partner for Business Today in March 2021. Recently, we have also again received the status of recognized partner for Business Connect in September 2023. Our ability to render iOS & Android development solutions, blockchain solutions and direct selling software solutions are highly appreciated by our clients.

We also pride ourselves on our after-sales client care including our guarantees, staff training and technical support.

You may also wish to review our website at <a href="https://www.maxtratechnologies.com">www.maxtratechnologies.com</a> to learn more about our expertise, achievements, and policies.

## est. SINCE 2009



#### **Maxtra Fact Sheet**



Establishment Since 2009



150+ Employees woking



India (HQ)
Unitied States
South Africa



Application Development, Web & CMS Development, UX&UI Development, Marketing & Branding, CRM & ERP, IOT & Cognitive



Gaming, Blockchain Social Networking, Entertainment, Finance, Logistics, Real Estate, Travel & Hospitality, Education



9269+ Projects Are Delivered

Result Oriented

Website App

Development

Unlike other companies, we are fueled with people working around the clock to deliver beyond client's expectations. We not only focus on the projects but try to look at the client's goal, intention and most importantly dream behind it.



### **Our List of Appreciation**





















#### **Technologies We Work With**

#### **Application Developement**

#### **Android**

#### Java

#### Kotlin

#### ios

- Swift
- objective C

#### **Cross Platform**

- React Native
- Flutter

#### **Trending Technologies**

- VR App Development
- Taxi App Development
- Hardware App Development
- Chatbot Development
- Uber Like App Development
- Xamarin App Development

- Wearables Development
- Blockchain App Development
- Hybrid App Development
- iBeacon App Development
- Tablet App Development
- Chatting Apps Development

#### **Web Developement**

#### **Backend Development**

- Core php Laravel
- Codelgniter
- Drupal
- Nodejs

- Wordpress
- Joomla
- Express Js

#### Frontend Development

- Html Css
- JavaScript
- Angular js
- Reactis
- handlebars js



## Innovating Leadership that stands the test of time!

Innovating techniques of inspiring business development and leading from the front, is what makes maxtra a future oriented IT-service Company. Professionalism and ethical work conduct are our founding stone and we belive in turning every possibility into an opportunity.

We always have our hands on latest industry trends and technical advance- ment in IT tools and techniques to implement their practice in rendering top quality services that can complete in the international market. We belive in making long term customer relation based on trust, confidence and customer satisfaction through our niche services and industry expertise.

Being a leading IT service company we sure know how to make you the pioneer of a successful business!

#### Volochain-Let the journey begin!

The benchmark in direct selling software and the curators in multi-level mar-keting industry worldwide, maxtra offer you its highly acclaimed product - max Volochain.

With web 2.0 standards the software allows you easy customization of your business across platforms and enables easy export of files in different formats. multiple payment gateway integration and registration through paid vouch- ers, payment gateways or credit cards enable smooth working of the direct selling business.

The carefully designed max volochain software allows high-end security for multiuser facility, designed to handle high traffic without legs and easy man- agement of member with to-do schedules and mark up team agenda.

Don't wait it out, let you direct selling business reap highest benefits with large member acceptability, increase efficiency and productivity across all levels of direct selling.



3

#### **Services**

#### **Mobile App Development**

Our application development services help you address evolving business and technology challenges by defining, designing and building application tailored to meet your business requirements.

#### Web & CMS App Development

Take advantage of our complete range of cutting edge and highly reliable custom web development services to empower your business to surge ahead of the competition.

- Custom software development
- Software migration and re-engineering
- → Software testing services
- IT consulting services
- Business analysis consulting
- → Dedicated teams model (DTM)

- → Mobile application development
- Enterprise mobility solutions
- Custom application development
- Enterprise application development
- → Custom web development
- Web application development
- → Enterprise portal development
- E-Business Solutions
- Content management system (cms)

#### Offshore Development

Maxtra cross-industry, software development services help you craft a vision for your organization and then implement a result-oriented technology framework that will turn that vision into reality.

IT Consulting

Our consulting & IT staff augmentation services helps enterprise/business to combine domain expertise, skills and technloby to procure world class custom software utsourcing solutions.



5

6

#### **Services**

#### **Direct Selling Software**

maxtra brings to you a whole new era in direct selling software that will enhance your workability and provide you effortless control over your business. Our software is easy to understand, adopt, customized and above all is futuristic

#### **QA & Testing**

Quality assurance and testing are two of the most critical components to maintaining a competitive edge. We belive that proactive QA is the key to cost savings, decreased risks and successful software projects.

- Web design
- Responsive+mobile websites
- Graphic design
- Logo design
- Custom web design
- Search Engine Optimization (SEO)
- Search Engine Marketing (SEM)
- → Social Media Marketing (smm)
- → Link Building Services
- → Pay Per Click (PPC)

- → Consultation services
  - Planning using unique and
  - -> creative ideas
  - Easy customization
  - Implementation and training
  - Repair and maintenance
  - → Test planning
  - Core testing
  - → Non-functional testing
  - → Globalization testing

7

#### UI/UX Design

The way mobile devices have started dominating online traffic, responsive website designs are the need of the hour These websites are adaptive, and are rendered based on the screen size of the device.

8

#### **Digital Marketing**

maxtra comprises a team of young, dynamic consultants who can create internet marketing campaigns to guide you through search engine guidelines and marketing gimmicks on the web.



#### **Our Strengths**

You can't constrain an organization culture into being simply by discussing it. Strong organization culture should be worked after some time from strong establishments.

1 Vision & Mission

At maxtra technologies, our mission is to save you time and money by adding value in your product through efficient and cooperative technology services

25

2 Gogls

At maxtra technologies, our mission is to save you time and money by adding value in your product through efficient and cooperative technology services

THE 7
PILLARS OF
OUR
SUCCESS





#### Feedback

At maxtra technologies, our mission is to save you time and money by adding value in your product through efficient and cooperative technology services

#### Expectations

At maxtra technologies, our mission is to save you time and money by adding value in your product through efficient and cooperative technology services

4

3



#### **Our Strengths**

You can't constrain an organization culture into being simply by discussing it. Strong organization culture should be worked after some time from strong establishments.

Treat everyone fairly but not equally

At maxtra technologies, our mission is to save you time and money by adding value in your product through efficient and cooperative technology services

100000

6 Provide Tools and Resources

At maxtra technologies, our mission is to save you time and money by adding value in your product through efficient and cooperative technology services





#### **Celebrate Success**

At maxtra technologies, our mission is to save you time and money by adding value in your product through efficient and cooperative technology services



7



#### **Benefits With Maxtra**

It is a challenge to keep track of emerging technology and deploy it effectively to fuel you growth. Outsourcing helps you to manage this challenge. Maxtra is an ideal partner who can help you meet this evergrowing challenge of integrating technology with your business.

#### By Outsourcing Your IT Requirements to Maxtra

#### **Access to Expertise**

Maxtra has accumulated considerable expertise in different technologies and business domains. Our experience ranges from web application programming to development and integration of complex mobile or stand alone enterprise system.

#### **Security of intellectual Property**

At Maxtra we take comprehensive measures to secure the clients confidential information. We have a set of policies and procedures to protect your business sensitive information and software artifacts (sources codes, specification, etc.).

#### **High Skilled Team**

maxtra has a team of 150+ IT specialists with wide knowledge and extensive experience. Our effective hiring strategy, internal trainings, links with leading technical universities and proper motivation practices enables us to hire and retain the best-of-breed IT professional.

#### **Seamless Communication**

maxtra realizes the vital importance of effective communication for outsourcing projects. We aim to create and maintain a productive and secure communication flow.

## SAVE UPTO 45% IN OVERALL COST



#### **Engagement**

Maxtra engagement specialists customize the engagement model to work around the client enterprise specifications from business goals to project management and HR practices Maxtra offers different engagement models to meet global clients divers needs.

#### Fixed Time/Fixed cost Project Mode

Maxtra offers customers a fixed time/fixed price model when the scope and specifications of the project are reasonably clear. Under this low risk model we work with clients to define expected deliverables and timelines to determine a mutually agreed fixed price.

Our refined process guarantees reliability, predictability and optimized performance of the projects and assures on-time delivery.

#### Dedicated Teams Model (DTM)

Dedicated teams model (DTM) is an excellent solution if you need a complete control over human and technical resources involved into the development process. DTM features a high level of transparency, security, flexibility, and scalability. All infrastructure and personel are at your dedicated service as long as you need them for a fixed monthly fee.

DTM makes the development process more explicit and manageable and ensures a higher resources efficiency. Dedicated teams operates as an extension of the customer's development center. In this model, maxtra project managers, equipement and infrastructure based on client requirements

## Benefits of our Dedicated Teams Model (DTM)

Maxtra has a vast pool of multi-disciplinary resources to organize a trailored DTM engagement for any type of software or mobile application project requirements. Our dedicated teams model (DTM) offers clients an easy & cost effective solution for engaging different kinds of technical groups & resources

- Access to a wide-range of expert IT resources with diverse skills across all platforms
- Ready to use IT infrastructure with best facilities that includes staging server project management system SVN and network support.
- Complete control over team structure (addition / replacement / withdrawal of resources)
- Transparent billing process and comprehensive reporting procedures.
- Complete control over your project flow including schedules deliverables etc. Your project gets developed in an 'Agile Environment' which means you see your proj-ct being developed in real-time.





# Please have a look on our some awesome website portfolio

We provide top-notch and secure web application development solutions matching your business strategies and requirements. With the help of a collaborative approach, our team understands customers' everyone major or small needs to deliver a revenue-generating web app.

Some of our top portfolio listed below



The High Court of Delhi was established on 31st October, 1966.
Initially, the High Court of Judicature at Lahore, which was established by a Letters Patent dated 21st March, 1919, exercised jurisdiction over the then provinces of the Punjab and Delhi. This position continued till the Indian Independence Act, 1947 when the dominions of India and Pakistan were created.



Visit on www.delhihighcourt.nic.in



Long years ago we made a tryst with destiny, and now the time comes when we shall redeem our pledge ......

declared our beloved Prime Minister Pandit Jawaharlal Nehruji at the stroke of midnight of August 14, 1947 as India attained independence. This led to a phase of vigorous initiatives in agriculture, industry, infrastructure and other such core sectors to make independent India self-reliant.



Visit on www.hmtwatches.in



The Embassy of India in Manila endeavours to promote bilateral relations with the Republic of the Philippines through political and economic cooperation, trade and investment promotion, cultural interaction, press and media liaison and scientific cooperation.



Visit on www.eoimanila.gov.in



THE INSTITUTE OF Company Secretaries of India भारतीय कम्पनी सचिव संस्थान

IN PURSUIT OF PROFESSIONAL EXCELLENCE Statutory body under an Act of Parliament (Under the jurisdiction of Ministry of Corporate Affairs)

The Institute of Company Secretaries of India (ICSI) is the only recognized professional body in India to develop and regulate the profession of Company Secretaries in India. It is a premier national professional body set up under an act of Parliament, the Company Secretaries Act, 1980.



Visit on www.icsi.edu



Shyam Lal College was founded by Late Padma Shree Shyam Lal Gupta, Chairman, Shyam Lal Charitable Trust in the year 1964. The foundation stone of the College was laid by Late Dr. Zakir Hussain, the then Hon'ble Vice President of India and Chancellor of University of Delhi on May 24, 1964.

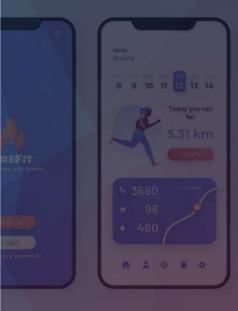


Visit on www.shyamlale.du.ac.in

# Thank You!!

For more portfolio please do visit our website, link below

visit www.maxtratechnologies.com





# Please have a look on our some awesome mobile app portfolio

We utilize a comprehensive approach for app development while taking many aspects into account such as business requirements, design, user experience, and app functionality to deliver custom Android apps for enterprises.

Some of our top portfolio listed below



VYBERS APP is a digital education platform striving towards providing accessible & affordable education to every child in Africa. We consider access to quality education, and not just education, a fundamental Human Right, and to fulfil this, we are offering quality exams.







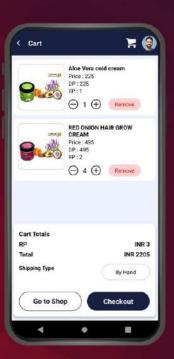




JD DREAMS presents a lifetime opportunity fo leaders who are born to conquer. Established to change the way you see, think & process about Direct selling.











Memogram is a platform that reveals a diverse community of cultures, ages, and beliefs.

We have intensively worked to build a safe and open platform for common folks to connect, communicate and explore.





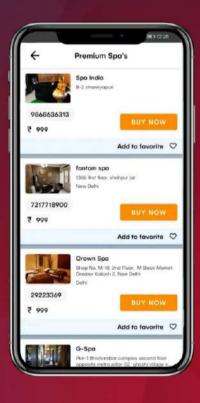




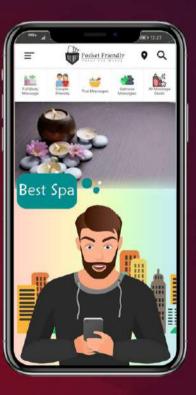




Providing Wellness everyday to everyone and bringing change in many ways, we are India's most affordable & best massage booking wellness app











MJ Ride is 100% wholly owned South
African company, based in Pretoria,
South Africa. We intend to be the very first
South African owned company to egress / come
forth as a major player in the industry.









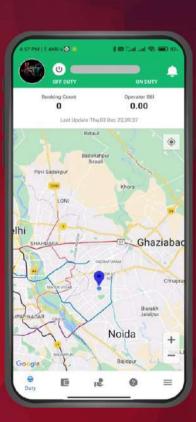




Our core mission is to make the journey across local and different places in India easier.

GO CAB believes that easy-to-access riding services are essential to resolve your communing problems.









# Thank You!!

For more portfolio please do visit our website, link below

visit www.maxtratechnologies.com





### **Maxtra Sell Solutions, not Promises**

Take advantage of our complete range of cutting edge and highly reliable custom web development services to empower your business to surge ahead of the competition.

- www.maxtratechnologies.com
- facebook.com/maxtratechnologies
- twitter.com/maxtratech
- info@maxtratechnologies.com

- +91-8744022220
- +91-8800477669
- +91-1203202087
- **8** kriparits

## Thank You!!









